

Here is the course lesson plan for **E-Commerce** in an organized and structured format:

Course Lesson Plan: E-Commerce

Course Layout

Intro Video

- **Intro-Video:** About the Course

Week 1: Basics of E-Commerce

- **Video-1:** Introduction to E-Commerce
- **Video-2:** Carrying Out Business Over the Internet
- **Video-3:** Functioning of E-Commerce
- **Video-4:** E-Commerce Usages

Week 2: E-Commerce Business Model and Technology Used

- **Video-5:** E-Commerce Model
- **Video-6:** B2C (Business-to-Consumer)
- **Video-7:** B2B (Business-to-Business)
- **Video-8:** Technology Used in E-Commerce

Week 3: E-Payment Systems

- **Video-9:** E-Governance
- **Video-10:** Plastic Money
- **Video-11:** E-Wallet

Week 4: E-Governance

- **Video-12:** E-Governance Overview
- **Video-13:** MyGOV.in – Citizen Engagement Platform
- **Video-14:** ICT (Information & Communication Technology) at Government Levels
- **Video-15:** National e-Governance Plan (NeGP)
- **Video-16:** Application of IT for Delivering Government Services
- **Video-17:** Government to Citizen (G2C) Services

Week 5: E-Payment Systems

- **Video-18:** Payment System Evolution
- **Video-19:** Technology-Based Payment Systems

Week 6: Website Development and Hosting

- **Video-20:** Website Development for E-Commerce
- **Video-21:** Electronic Commerce Software
- **Video-22:** Web Server Hardware and Software
- **Video-23:** Web Development Techniques
- **Video-24:** Web Hosting Services

Week 7: Cyber Threats

- **Video-25:** Hacking and Hackers
- **Video-26:** Common Cyber Threats in E-Commerce
- **Video-27:** Cybernomics and Digital Economy

Week 8: Cyber Security and IT Act

- **Video-28:** Understanding Cyber Security
- **Video-29:** Cyber Security Measures in E-Commerce
- **Video-30:** IT Act 2000 and Legal Framework
- **Video-31:** IT Act Amendments and Compliance

Week 9: Online Portal and Applications

- **Video-32:** E-Tailing (Online Retail)
- **Video-33:** E-Services in E-Commerce
- **Video-34:** App-Based Commerce and M-Commerce
- **Video-35:** Difference Between Websites & Mobile Apps

Week 10: E-Commerce Contemporary Scenario

- **Video-36:** E-Commerce Functioning by Aggregators (Amazon, Flipkart, etc.)
- **Video-37:** E-Shopping Trends
- **Video-38:** E-Food & Online Food Delivery Services

Week 11: E-Commerce Segments

- **Video-39:** E-Travel and Online Booking Systems

- **Video-40:** E-Learning & Digital Education Platforms

Week 12: Recap & FAQs

- **Video-41:** FAQ-I: E-Commerce Essentials
- **Video-42:** FAQ-II: Common Challenges & Solutions
- **Video-43:** Terminology Used in E-Commerce

This course plan provides a **comprehensive understanding of E-Commerce**, including **business models, payment systems, cybersecurity, governance, and real-world applications**.